The Municipal Reporter to go Digital in July

Beginning with the July, 2016 edition, the New Mexico Municipal League’s monthly newsletter, The Municipal Reporter, will be a digital, on-line publication. The last printed edition will be June, 2016.

The League has decided to go digital for several reasons: by going on-line the League will be able to recognize significant cost savings in printing and mailing; the electronic format will enable us greater flexibility in editorial content and paging; and the new format will allow greater use of color, both editorially and for advertising.

The new format will enable us to expand the types of issues and features that reflect New Mexico’s municipalities. A link to the on-line edition will be e-mailed to all of those who receive the printed copy. Click on the link and that will take you to the digital edition.

If you have suggestions as to what types of articles you would like to see or would want to contribute to the new format, please don’t hesitate to contact me at rmakin@nmml.org or Tasha Martinez at tmartinez@nmml.org. We are excited about this new edition and hope you will benefit from it.

In addition, the League is working on developing a year-round app for you mobile devices. We will notify you when the app is complete and ready to download.

Roger Makin
Director of Communications & Publications

League Executive Director William Fulginiti Re-elected Vice Chair of Water Trust Board

New Mexico Municipal League Executive Director William Fulginiti has been re-elected Vice Chairman of the New Mexico Water Trust Board. At the May 11 meeting, the Board also elected Environment Department Secretary Ryan Flynn as President, Debbie Hughes of the New Mexico Association of Conservation Districts as Treasurer and the New Mexico Association of Counties Executive Director Steve Kopelman as Secretary.

The Water Trust Board, under the aegis of the New Mexico Finance Authority, is a diverse 16-member Board that recommends to the Legislature projects to be funded through the Water Project Fund. Under the Water Project Financing Act of 2001, the Board recommends to the Legislature funding within five project categories: 1) water conservation or re-use; 2) flood prevention; 3) endangered species act (ESA) collaborative efforts; 4) water storage, conveyance and delivery infrastructure improvements; and 5) watershed restoration and management initiatives.

Since its creation, the Board has recommended more than $228 million in funding for 221 projects statewide. Qualified entities seeking funding for water projects from the Water Trust Board must submit an application each year even if the project has previously received legislative authorization.

Funding from the Board is considered pursuant to comprehensive Project Management Policies adopted by the Board in November 2007 and revised in September 2010 as well as the Board Rules and Regulations.
Sunland Park Deputy Clerk Gloria Irigoyen Receives CMC Designation from IIMC

Gloria Y. Irigoyen, Deputy Clerk for the City of Sunland Park, has received the Certified Municipal Clerk (CMC) designation from the International Institute of Municipal Clerks (IIMC).

The CMC designation program is designed to enhance the job performance of the Clerk in small and large municipalities. To earn the CMC designation, a Municipal Clerk must attend extensive education programs. The designation also requires pertinent experience in a municipality. The program prepares the participants to meet the challenges of the complex role of the municipal clerks by providing them with quality education in partnership with 47 institutions of higher learning. The program has been in existence since 1970 and has helped thousands of clerks in various municipalities.

Founded in 1947, IIMC is a professional association with more than 10,000 members in the US, Canada and 15 other countries. IIMC’s primary goal is to actively promote the continuing education and professional development of municipal clerks through extensive education programs, certification, recertification, publications, networking, annual conferences and research. IIMC also engages in municipal research administration, enhances critical professional skill development and fosters a spirit of mutual assistance and good fellowship among municipal clerks around the globe. IIMC is governed by a 26-member Board of Directors.

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Getting to Know You

This feature focuses on learning more about the League Executive Committee, Board of Directors and other elected officials. This month is Roswell Councilor Steve Henderson.

What was your primary motivation to run for political office in your community?
Since I have had the honor and opportunity to serve the City of Roswell for four terms, I felt that my experience and skills were valuable to the operation and improvement of the City. In addition, I wanted to continue to represent the City of Roswell with the New Mexico Municipal League, the National League of Cities and the Eastern New Mexico Economic Development District.

How do you view your role in serving as an elected official in your community?
I view my role as a representative of my city and all of its citizens. I am a planner, visionary, developer and financier for the City and its future utilizing the resources available.

What do you think is the primary role of municipal government?
The primary role is to provide safety, sanitation and general welfare of our citizens within an approved budget. Also, to provide a “quality of life” that makes people enjoy being Roswellites.

What do you think is the primary role of the New Mexico Municipal League in municipal government?
The NMML is the “go to” advocate organization for New Mexico’s municipalities. The NMML’s role provides education and specialized training, inquiry and legal resources, insurance services and advocacy with the National Congressional Delegation and the National League of Cities. It also monitors New Mexico legislative action and regulations.

What is your favorite “after work” pastime?
My wife, my friends, church, reading, sports and a week-end getaway to our daughter’s house in Santa Fe.

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THE MUNICIPAL REPORTER, June, 2016
Silver City Municipal Judge Sonya Ruiz Elected President of Municipal Judges Association

Silver City Municipal Judge Sonya Ruiz has been elected President of the New Mexico Municipal Judges Association. She was elected during the Association’s Professional Development Conference held May 4-6 in Albuquerque. Capitan Municipal Judge J.D. Roehrig was elected First Vice President and Questa Municipal Judge Michael Rael Sr. was elected Second Vice President.

Ruiz was first elected Municipal Judge in 2010. She served as Alternate Judge from 2002 until 2010. She also served as Court Administrator for five years prior to becoming judge.

“It is an honor and privilege to serve as President of this Association and to represent the fine men and women who have taken an oath to serve as a municipal judge,” Ruiz said.

Edgewood Police Department Receives Recognition Status from Accreditation Program

The Edgewood Police Department has received Recognition Status through a program sponsored by the New Mexico Association of Chiefs of Police, the New Mexico Municipal League, the New Mexico Self Insurers’ Fund and the New Mexico Association of Counties. The Department’s efforts were headed by Police Chief Fred Radosevich who also served as Recognition Manager.

The Recognition Program is offered by the statewide Accreditation Program for police departments and is geared toward smaller agencies. It is an ongoing process whereby agencies evaluate policy and procedure against established standards and have compliance with those standards verified by an independent and authoritative body. Through the dedication to service and professionalism evidenced by the attainment of Recognition status, law enforcement agencies can positively affect the communities they serve.

For additional information, contact the Municipal League Executive Director William Fulginiti or the President of the New Mexico Association of Chiefs of Police Chris McCall, Hobbs Police Chief.
Maximizing Broadband Development
Studies for Smaller Communities
By Bob Duchen, Vice President
River Oaks Communications Corp.

Notwithstanding the rapid deployment of broadband service in many large and mid-sized cities throughout the United States, there are many rural communities that are left out because the incumbent providers do not want to deploy capital to upgrade those networks. This is a significant problem for a number of New Mexico communities.

The challenge becomes developing and implementing feasibility studies, business plans and solutions that will increase connectivity with greater broadband speeds at more reasonable prices. This enhances job creation and company retention of its workforce. The choices for rural communities are to do nothing, encourage the incumbent cable television and telephone companies to do more, build municipal networks or seek Public-Private Partnerships. Economic development is inextricably tied to a robust and reliable fiber network that maximizes the capabilities of the Internet.

In today’s environment, there may be opportunities to utilize public funding from the federal or state government. The following is a description of the goal and broadband development study which can be considered by your community to get this process underway.

Goal for the Community -- Add significant broadband-Internet capability by installing fiber in unserved or underserved areas through Public-Private Partnerships or municipal broadband construction and ownership.

(Continued on page 6)
Maximizing . . . continued from page 5

Your initial Broadband Study could include:

**Phase 1: Determining the Legal and Regulatory Climate.** State laws vary as to whether or to what degree municipalities may engage in the broadband business. This will entail legal research of New Mexico law.

**Phase 2: Talk with Neighboring Cities, Towns and Counties.** Determine if there is an interest in approaching this on a regional basis and sharing the costs of the project. You will all share in the economic benefits.

**Phase 3: Surveys and Needs Assessment.** Conduct surveys (local governments, schools, hospitals, businesses and residents). Do an assessment of existing broadband and telecommunications services and then, with input from local stakeholders, develop a strategy to assess market needs and future demand for high-speed Internet access.

**Phase 4: Stakeholder Support.** Identify key stakeholders (elected officials, businesses and residents) to build an understanding of and support for the broadband economic development project.

**Phase 5: The Providers.** Engage with the cable and telephone company. It might be in their best interest to work with you rather than compete. You don’t have to provide cable and telephone service; it’s Internet service that is driving our economy.

**Phase 6: Initial Design.** Analyze the current market, broadband capability and service relationships. Then, do a high-level, preliminary design of a broadband delivery system to address the current and future needs of your community and the region.

**Phase 7: Business Models.** Based upon technical and market analyses, evaluate potential business models for build-out and operation of expanded regional broadband services. Think about who will own and manage the network.

**Phase 8: Funding.** Identify realistic, potential funding sources (federal, state, municipal bonds, etc.).

**Phase 9: Do Something.** At a minimum, do a Broadband Study and some of these steps to figure out if this makes sense for your community. This is money well spent. Your community needs broadband to thrive in the future.

More information is available from Bob Duchen, Vice President of River Oaks Communications Corporation ([www.rivoaks.com](http://www.rivoaks.com)) in Colorado at 303-721-0653 or [bduchen@rivoaks.com](mailto:bduchen@rivoaks.com). He is a frequent author for Municipal Leagues and Webinar presenter around the country. The company has worked on telecommunications or other projects in more than 35 States and Puerto Rico.