

# THE MUNICIPAL REPORTER

A PUBLICATION OF THE NEW MEXICO MUNICIPAL LEAGUE

VOL. 2016-5, MAY, 2016



## **The Municipal Reporter to go Digital in July**

Beginning with the July, 2016 edition, the New Mexico Municipal League's monthly newsletter, *The Municipal Reporter*, will be a digital, on-line publication. The last printed edition will be June, 2016.

The League has decided to go digital for several reasons: by going on-line the League will be able to recognize significant cost savings in printing and mailing; the electronic format will enable us greater flexibility in editorial content and paging; and the new format will allow greater use of color, both editorially and for advertising.

The new format will enable us to expand the types of issues and features that reflect New Mexico's municipalities. A link to the on-line edition will be e-mailed to all of those who receive the printed copy. Click on the link and that will take you to the digital edition.

If you have suggestions as to what types of articles you would like to see or would want to contribute to the new format, please don't hesitate to contact me at [rmakin@nmml.org](mailto:rmakin@nmml.org) or Tasha Martinez at [tmartinez@nmml.org](mailto:tmartinez@nmml.org). We are excited about this new edition and hope you will benefit from it.

Roger Makin  
Director of Communications & Publications

## Collaborative Model of Economic Development Draws Interest By Finance New Mexico



and diminishing state assistance.

As a legislator for the 9th District — the poorest county in one of America's poorest states — Patty Lundstrom spends a lot of time educating fellow lawmakers about how their actions affect economic development at the community level. She understands these impacts firsthand, because Lundstrom's primary job is to build the economy of Gallup and McKinley County as executive director of the Greater Gallup Economic Development Corporation.

Businesses and governments often operate in isolation, unmindful of how their operations or policies affect others, Lundstrom said in an interview with Finance New Mexico, and this can put them at cross purposes. In McKinley County, she broke with that tradition by introducing an economic development model founded on collaboration and peer support.

The success of that initiative is attracting attention all over New Mexico, as communities struggle to provide public services with shrinking tax revenues

### **Roundtable of Stakeholders**

Necessity was the mother of Lundstrom's invention: With an annual budget of \$325,000, she realized her organization needed to harness the collective brainpower of her community's public-private leaders.

*(Continued on page 4)*

**Bayard Clerk/Treasurer Kristina Ortiz is “Clerk of the Year”**



***Kristina Ortiz and Bayard Mayor Pro Tem Chon Fierro.***

Kristina Ortiz, MMC, Clerk/Treasurer of the City of Bayard, has been selected Clerk of the Year by the New Mexico Clerks and Finance Officers Association. Her selection was announced April 22 during the Association’s Spring Meeting in Albuquerque. Ortiz was nominated by Bayard Mayor Pro Tem Chon Fierro.

Ortiz first started with the City of Bayard in 1994. She was an Accounts Payable clerk in 1996 and then was a Utility Billing Clerk in 1997 and Deputy Clerk in 2004. She became Clerk/Treasurer in 2004. She received the Certified Municipal Clerk (CMC) designation in 2005 and the Master Municipal Clerk (MMC) designation in 2010.

She has served on the Bayard Library Board since 2005, served as the bookkeeper for the Tri-City Landfill Authority since 2006 and has been a voting members of the Regional Planning Organization for Transportation for District 1 since 2005. She has done extensive grant projects with federal, state and local governmental agencies.

In his nominating letter, Councilor Fierro said: “Kristy is a valuable asset to the City and because of her efforts, she has earned the respect and gratitude of the Mayor, Council, peers and business associates.”

Other nominees for the award this year were Alfred Abeita, Clerk for the City of Gallup, Terry Cordova, Clerk for the Village of Angel Fire and Anna Squires, Clerk for the City of Española.

▶ [growitnm.org/your-city](http://growitnm.org/your-city) ◀ Questions? 505-577-8263

**Have additions to your city’s Grow It! page?**  
Let us know at [info@growitnm.org](mailto:info@growitnm.org).

**New Mexico Municipal League**  
P.O. Box 846  
Santa Fe, New Mexico 87504-0846  
(505) 982-5573  
(505) 984-1392 fax  
[www.nmml.org](http://www.nmml.org)

**PRESIDENT**

David Venable, Mayor – Cloudcroft

**PRESIDENT-ELECT**

Richard Cordova, Mayor – Eagle Nest

**VICE PRESIDENT**

Sally Burbridge, Mayor – Aztec

**TREASURER**

David Izraelevitz, Council Vice Chair – Los Alamos

**IMMEDIATE PAST PRESIDENT**

Linda Calhoun, Mayor - Red River

**PAST PRESIDENTS**

Gloria Chavez, Mayor – Tijeras

Mary Homan, Trustee – Los Ranchos de Albuquerque

Matt White, Mayor – Eunice

**BOARD OF DIRECTORS**

John Avila, Administrator - Corrales

*President, New Mexico City Management Association*

Nora Barraza, Mayor - Mesilla

Cynthia Ann Bettison, Mayor Pro Tem – Silver City

Jake Bruton, Councilor - Tijeras

Phillip Burch, Mayor – Artesia

Marilyn Burns, Mayor – Tatum

Barbara Cottam, Mayor – Angel Fire

Joseph Eby, Councilor – Ruidoso

Fernando Garcia, Mayor - Springer

Diane Gibson, Councilor – Albuquerque

Jack Griffin, Judge – Red River

*President, New Mexico Municipal Judges Association*

Steve Henderson, Councilor – Roswell

Sharon King, Mayor – Portales

Ann Mackie, MMC, Clerk – Silver City

*President, New Mexico Clerks & Finance Officers Association*

Joseph Maestas, Councilor – Santa Fe

Tom Martin, Commissioner – Clovis

Chris McCall, Police Chief – Hobbs

*President, New Mexico Association of Chiefs of Police*

Jackie McKinney, Mayor – Gallup

Jack Torres, Mayor – Bernalillo

Editor ..... William Fulginiti  
Managing Editor ..... Roger Makin

# Getting to Know You

This feature focuses on learning more about the League Executive Committee, Board of Directors and other elected officials. This month is Albuquerque Councilor Diane Gibson.



**What was your primary motivation to run for political office in your community?**

I wanted to be a public servant devoted to improving neighborhoods and schools, public safety, and the economic future of Albuquerque.

**How do you view your role in serving as an elected official in your community?**

As the representative of District 7, my role is to lead initiatives that benefit my district and the city.

**What do you think is the primary role of municipal government?**

Municipal governments should create environments to optimize the success of their communities -- residential and business.

**What do you think is the primary role of the New Mexico Municipal League in municipal government?**

The League does so many things, it is difficult to name a single role. I appreciate the League's role in advocacy and in education.

**What is your favorite "after work" pastime?**

I enjoy traveling occasionally, working around the house, and the rare opportunities to go fishing.

**The Mercer Group, Inc.**  
*Consultants To Management*

- Organization and Management Studies • Executive Search
- Compensation and Classification Studies • Privatization
- Strategic Planning • Utility Studies

1000 Cordova Place #726 • Santa Fe, New Mexico 87505  
 505.466.9500 • Fax 505.466.1274  
 email: mercer@mindspring.com

Pinpointing Workable Solutions From Our Offices Nationwide

**SMA** Scientists & Engineers

**Souder, Miller & Associates**

- ♦ Water
- ♦ Wastewater
- ♦ Drainage
- ♦ Transportation
- ♦ Surveying
- ♦ Solid Waste
- ♦ Environmental

Albuquerque 299-0942	Santa Fe 473-9211	Las Cruces 647-0799
	Farmington 325-7535	Roswell 624-2400

www.soudermiller.com

**RBC Capital Markets**

Dedicated to New Mexico's Municipal Community.

With over 75 years of combined public finance expertise.

Paul Cassidy, Managing Director	Erik Harrigan, Director
Charles Casey, Investment Banker	Loretta Brush, Associate Vice-President
Andrew Stricklin, Associate	Regina Gaysina, Associate

6301 Uptown Blvd. NE, Suite 110 Albuquerque, NM 87110  
 505.872.5999 | 877.412.8162

**LARKIN GROUP, INC.**

8500 Menaul Boulevard NE, Suite A-440  
 Albuquerque, New Mexico 87112  
 Phone: 505-275-7500  
 Fax: 505-275-0748  
 info@larkinm.com

CONSULTING ENGINEERS AND SURVEYORS

**ENGINEERS INC.**

CIVIL ENGINEERS

SILVER CITY 575-538-5395	LAS CRUCES 575-524-2007	TUCUMCARI 575-461-0181
-----------------------------	----------------------------	---------------------------

www.engineersinc.com

*"Design built on a foundation of Quality and Integrity"*

This advertisement is for informational purposes only. © RBC Capital Markets is a registered trademark of Royal Bank of Canada. © Copyright 2015. Used under license. Member SIPC. All rights reserved.

Lundstrom recruited the CEOs of every local economic development organization, government agency and key economic base industries to participate in a results-oriented group she named the Gallup Executive Director's Alliance. GEDA meets once a month to generate and discuss ideas for economic development and work in concert on economic development opportunities, such as targeting a specific industry for growth or a business that might find the area compatible for its needs.

And the work is paying off. GEDA members believe the area's proximity to railroad networks and transnational commerce make it ideal for a commercial transportation hub, and that's an idea the group is pursuing. GEDA also persuaded local governments that it wasn't in the interest of Gallup or McKinley County to raise taxes to cover a loss in state "hold harmless" assistance that followed repeal of the food tax in 2004. If both the city and county enact their allowed 3/8 percent increases in gross receipts taxes (GRT), businesses and consumers in Gallup would have the highest GRT in the state: 9.0625 percent.

GRT increases can make businesses less competitive, drive commerce out of an area and halt economic development, Lundstrom told those gathered in Santa Fe for an Economic Roundtable meeting called "The True Cost of Debt" as the 2016 Legislature convened. It was one of the two educational forums that the Greater Gallup Economic Development Corporation hosts every year for the public and for economic development agencies.

#### An Idea Worth Imitating

Her peers in other communities are expressing interest in establishing their own roundtables that solicit community-wide engagement and commitment, Lundstrom said. "Every community in the state can do this. We're the poorest county in the poorest state; all we have is each other."

"Collaboration makes it easier in the long run than going on your own," she added. Building collaborative relationships "is a foundational piece to have in place for successful economic development. It doesn't happen in silos."

To learn more about Greater Gallup Economic Development Corporation, visit [gallupcdc.com](http://gallupcdc.com).

**LiUNA! LOCAL 16**  
**BUILDS PEOPLE**  
**BUILDS PROJECTS**  
**BUILDS NEW MEXICO**

LIUNA Local 16 partners with public and private entities, responsible contractors, elected officials, and community groups to build and maintain the infrastructure needs of communities throughout New Mexico while providing residents a career in the construction industry.

[www.LiUNA16.org](http://www.LiUNA16.org) **505-265-7933**

## League Program and Training Director Receives Award of Excellence from IIMC



*Linda Alire-Naranjo (right) receives a plaque recognizing her 30 years of dedicated service to the New Mexico Clerks and Finance Officers Association. Association President Ann Mackie of Silver City is at left.*

Linda Alire-Naranjo, Program Development and Training Director for the New Mexico Municipal League, has been chosen to receive the 2016 Institute Director Award of Excellence from the International Institute of Municipal Clerks (IIMC). The award acknowledges the work of Clerk Institute Directors who have contributed to the educational needs of municipal clerks, the advancement of the profession and those whose performance have supported IIMC's educational goals.

She was nominated by Jini Turri, MMC, Administrator/Clerk for the Village of Corrales, Renee Lucero, MMC, Clerk for the Town of Taos and Shawn Jeffrey, MMC, Clerk/Treasurer for the Town of Springer.

"The Selection Committee evaluated all nominees based on criteria and unanimously selected you as the recipient of this year's honor," wrote Jane Anne Long, Director of Professional Development at IIMC. "They were also very impressed by the additional letters of support from both the Executive Director and President of the New Mexico Municipal League, the former IIMC Region VIII Director and the University of New Mexico."

"I feel honored to have received this recognition from a wonderful group of professionals that I have worked with for several years," Alire-Naranjo said. "It was totally unexpected and a very pleasant surprise."

She will receive the award on May 23 during IIMC's Annual Conference in Omaha, Nebraska.

**SPECIALISTS IN CLASSIFICATION,  
JOB EVALUATION AND COMPENSATION**

**PUBLIC SECTOR PERSONNEL CONSULTANTS**

7 Avenida Vista Grande  
#87-148  
Santa Fe, NM 87505

1-888-522-7772 • [www.compensationconsulting.com](http://www.compensationconsulting.com)  
Offices in various major cities

# NMDOT Aviation Division Sponsors Annual Aviation Art Contest

Each year the New Mexico Department of Transportation (NMDOT) Aviation Division promotes the International Aviation Art Contest sponsored by the "Fédération Aéronautique Internationale" (FAI). The competition is designed to promote aviation careers among young students. This year's theme was "Air Sports in Harmony with Nature." There were a total of 127 entries this year.

Senior category 1<sup>st</sup> place NM winner Derek Gonzales of Portales High School also won 3<sup>rd</sup> place at the national level in his category. Derek is an incredibly talented young artist who has participated in this competition for several years and won many times.

## 2016 Winners:

### Junior Category

- First Place: Ryan O'Grady, Albuquerque School of Excellence
- Second Place: Kamila Ysenia Mendoza, Albuquerque School of Excellence
- Third Place: Dima Uday Ghazi, Albuquerque School of Excellence

### Intermediate Category

- First Place: Kaitlyn Heywood, Berrendo Middle School, Roswell
- Second Place: Callie Kniepkamp, Peñasco Elementary School, Piñon
- Third Place: Emma Montgomery, Peñasco Elementary School, Piñon

### Senior Category

- First Place: Derek Gonzales, Portales High School, Portales
- Second Place: Tessa Dallo, Albuquerque School of Excellence, Albuquerque
- Third Place: Shawna Coulsen, Hot Springs High School, Truth or Consequences



The winning Senior piece by Derek Gonzales of Portales.

Roadway  
Traffic  
Bridge/Structures  
Water/Wastewater  
Water Resources  
Environmental  
Public Involvement  
Federal  
Private Development  
Construction Phase  
Services  
Decision Economics  
Alternative Delivery  
Architectural  
Mechanical  
Electrical

**HDR** SHAPING COMMUNITIES  
www.hdrinc.com 505.830.5400

**ARMSTRONG**  
PLANNING | ENGINEERING | CONSTRUCTION

**OUR BUSINESS IS AVIATION. OUR PRIORITY IS YOU.**

Proudly serving New Mexico airports since 1989

2305 Renard Place SE Suite 210  
Albuquerque, New Mexico 87106  
T: 505.508.2192 / F: 505.508.2795  
E: tim@armstrongconsultants.com  
www.armstrongconsultants.com

Providing Solutions in New Mexico and Texas since 1945

**PARKHILL SMITH & COOPER**

**PSC**  
ENGINEERING ARCHITECTURE LANDSCAPE INTERIORS

team-psc.com 575-523-0915

**MOLZENCORBIN**  
ENGINEERS | ARCHITECTS | PLANNERS

Serving New Mexico's Municipalities Since 1960

2701 Miles Road SE Albuquerque, NM 87106  
505.242.5700  
marketing@molzencorbin.com

Engineering stronger communities since 1962.

We are passionate about protecting and enhancing infrastructure... cost-effectively, promptly, and sustainably.

Partnering with our clients, regulatory agencies, and local governments, we provide solutions for wastewater, transportation, water resources, drinking water, and environmental challenges.

505.814.2796 | **FORSGREN**  
Forsgren.com Associates, Inc.

**gkb** **George K. Baum & Company**  
INVESTMENT BANKERS SINCE 1928

*New Mexico's Partner in Public Finance*

**John D. Archuleta**, Senior Vice President & Manager  
**Mark Valenzuela**, First Vice President  
**Brad Angst**, Vice President  
**Pauline Martinez**, Executive Assistant

Phone: 505.872.2320 • 800.446.5998

Member FINRA **SIPC**

## POSITIONS AVAILABLE

To check the municipal job opportunities click on <http://nmml.org/classifieds/positions-available/>

---

## The Congress of Cities is now called City Summit

NLC's City Summit (formerly Congress of Cities) is coming to Pittsburgh, Pennsylvania, November 16-19, 2016. See how this once-industrial town has transformed into a beautiful and vibrant city. Its architecture, food, artists, museums, and universities are attracting young professionals and creating a place where people love to live.

Learn alongside local officials from across the country in our workshops, and learn *from* other local officials as you network and exchange ideas throughout the four-day event. And be sure to choose an NLC University seminar to kick off your conference experience!

We are excited to welcome Donna Brazile, Ana Navarro, Terry Bradshaw, and Vernice "FlyGirl" Armour as our general session speakers. We hope you'll join them (and us!) in Pittsburgh.

Don't miss the opportunity to experience the new Pittsburgh by attending the new NLC City Summit.

**Register before July 15<sup>th</sup>, 2016 for the early rate at [citysummit.nlc.org](http://citysummit.nlc.org).**



## EXPERIENCE OUR REVITALIZED CONFERENCE IN A REVITALIZED PITTSBURGH

NLC's City Summit (formerly Congress of Cities) is coming to Pittsburgh, Pennsylvania, November 16-19, 2016. See how this once-industrial town has transformed into a beautiful and vibrant city.

**Register before 7/15 for the early bird rate: [citysummit.nlc.org](http://citysummit.nlc.org)**

