

# 65th NMML Annual Conference

Albuquerque Convention Center • August 31 - September 2, 2022

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## CONFERENCE HIGHLIGHTS

### COMMUNITY SERVICE PROJECT

This year's volunteer Community Project will partner with the Barrett House Foundation, Inc. (the Foundation). The Foundation operates Barrett House shelter, which serves 35 to 40 single women and women with children each night who are not immediately escaping domestic violence, and six supportive housing programs that help individuals and families experiencing homelessness.

This year's Community Project will support the Foundation's staff and residents with beautification tasks. The tasks consist of the following in order of priority:

1. Yardwork – trim bushes, rake, pick up trash in the front and backyard areas of the shelter as well as the ally next to the property.
2. Interior Door Painting – work in pairs to paint doors in the shelter.
3. Deep Clean Kitchen – remove items and clean all the shelves, pan rack, two refrigerators, inside and out, walk-in refrigerator shelves, and floor.

If you'd like to join this group, meet Erica Moncayo in the Double Tree Hotel parking lot on August 30th at 8:30 am. Erica will coordinate a carpool to the project location (some drivers will be needed), and the event should conclude by 1:00 pm. A complimentary lunch will follow. Be sure to wear cool, comfortable work clothing and closed-toed shoes, and bring a sun hat, sunscreen, gardening gloves, and whatever tool(s) you may be able to bring.

#### **NOTE: To volunteer at Barrett House:**

The Barrett Foundation Board of Directors has voted to make vaccinations against COVID 19 mandatory for volunteers, staff, and board members to work and/or participate in activities at the Barrett House.

1. Proof of vaccination must be presented before volunteering.
2. Volunteers who will work inside of the shelter will be required to wear a face mask.

### GOLF OUTING – *Details Coming Soon*

### OPENING GENERAL SESSION: PLANTING THE SEEDS OF GREATNESS - Matt Rush

Since the beginning of time, everyone has understood the necessity of planting seeds in the hope of a harvest. However, have we ever considered planting seeds in ourselves in order to do more, be more and have more than we ever thought possible? The reality is, if we are going to create a new future for ourselves and our communities, we must begin by looking internally for opportunities to grow. We must evaluate who we surround ourselves with and their impact on our success. Finally, it is easy to look back on the past, it is comfortable to enjoy the present, but we must plan for the future by planting new seeds to carry us forward.

### CONGRESSIONAL PANEL

Hear from Congresswoman Yvette Herrell (NM-CD2) and Congresswoman Melanie Stansbury (NM-CD1) as they discuss federal legislative priorities and how they are working with municipalities in their districts.

### W1: CYBER SECURITY - Daryl Ackley

Municipal governments face unprecedented cyber threats, from phishing scams, hacking, and ransomware attacks. Governments of all levels have suffered financial, reputational, and legal damages from cyber-attacks. Darryl Ackley of the Institute for Complex Additive Systems Analysis at New Mexico Tech will share best practices for preventing and responding to cyber threats and teach cities how to defend against new and evolving threats.

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## CONFERENCE HIGHLIGHTS ... *continued*

### **W2: ACTIVE SHOOTER - Vicente Alvarado**

Learn the basics of active shooter safety from experienced defensive tactics instructor and former Albuquerque police officer Vicente Alvarado. This short training will give participants critical tools to respond to active shooter threats, including effective mindset, creating an escape plan, cover and concealment, self-defense tactics and more. New Mexico Self-Insurers' Fund members will also have the opportunity to sign up for a more comprehensive active shooter safety training, available at no cost to all employees of Fund members.

### **W3: BUILDING TOURISM & OUTDOOR RECREATION IN COMMUNITIES – Axie Navas and Lancing Adams**

Axie Navas of the Outdoor Recreation Division and Lancing Adams with the New Mexico Tourism Department will discuss how cities can develop and promote tourism and outdoor recreation opportunities in their communities. They will share grant funding and other opportunities that cities can take advantage of, as well as case studies of successful tourism and outdoor recreation development projects.

### **W4: SUCCESSFUL CITY & COUNTY COLLABORATION: HOW RUIDOSO AND LINCOLN COUNTY PARTNERED FOR FIRE RESPONSE AND RECOVERY – Tim Dodge and Ira Pearson**

In April, a devastating wildfire swept through the Village of Ruidoso and nearby communities, threatening homes, businesses, and schools. The village and county jointly enacted their emergency management plan, working collaboratively to respond to the fire, support affected communities, and begin the recovery process. The village and county managers will share what they learned throughout this challenging process and how municipalities and counties can jointly prepare for emergencies.

### **W5: THE SERVE METHOD - Charles Marshall**

Who needs to learn more about improving their customer service skills? Everyone! With the practiced eye of a professional humorous speaker, Charles Marshall examines common business blunders and questionable customer-service practices that prevent companies from growing. In an often hilarious but always insightful examination of businesses of all sizes, Charles looks at what makes good customer service work, and what makes bad customer service disastrous.

### **CLOSING GENERAL SESSION: REAL HERO'S DON'T WEAR SPANDEX - Charles Marshall**

In this thoroughly inspiring and uplifting program, Charles discusses what it takes to become a hero and make an impact in your community. Attendees will learn there are four characteristics every hero possesses, and it is up to every individual to harness, develop, and apply these traits. Participants of the Real Heroes Don't Wear Spandex presentation will learn that what they do matters, especially when they show up with a heroic attitude.