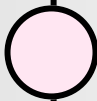
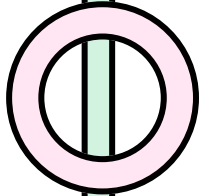


EFFECTIVE FEDERAL GRANT WRITING

A WEBINAR SERIES FOR
MUNICIPALITIES



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○ Introduction



- Alison Nichols
 - Director of Policy
 - New Mexico Municipal League
 - 505-470-3931
 - anichols@nmml.org
- Chuck Thomas
 - Petroglyph Consulting
 - 505-999-7618
 - chuck@petroglyphconsulting.com





○ Introductory Session Overview

- Learn about recent federal funding made available in response to COVID (ARPA, IIJA).
- Receive an overview on the most common existing federal sources of grant and loan funding for public agencies.
- Receive a preview of the Six-Part Webinar Series:
 - Review the content of each session.
 - Answer any questions or comments.
- Participate in Polls as part of the training.




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○ Webinar Series Goals and Objectives

- Through the Six-Part Webinar Series:
 - Learn about elements common to most federal grant sources.
 - Learn how to take a project from initial concept to completed federal application for funding.
- Obtain access to a folder of summary information on specific grant funding sources. This will include:
 - A summary of the federal agency and grant program.
 - Typical eligible projects.
 - Grant and match requirements.
 - Ideal project funding range, where applicable.



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○ Goals and Objectives – What it Isn't

- No guarantee of successful Federal Funding.
 - Funding applications typically exceed available funding.
- This training series does not address State or local funding sources.
- This training does not address the Federal “Earmark” process.
- This doesn't include acting as a federal grant agent.



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○ Pandemic Federal Funding



- American Rescue Plan Act (ARPA)
 - Replace lost public sector revenue - up to \$10 million.
 - Support the COVID-19 public health and economic response.
 - Provide premium pay for eligible workers performing essential work.
 - Invest in water, sewer, and broadband infrastructure.
 - Broad latitude provided for specific uses and procurement.
- Funds must be used for costs incurred on or after March 3, 2021 and obligated by December 31, 2024.



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○ Pandemic Federal Funding



- Infrastructure Investment and Jobs Act (IIJA)
 - Total Funding is \$1.2 Trillion, with \$567 Billion in “New Money”
 - Total Funding provided over 5 years.
 - Total Funding provided in three categories of the federal budget - Highway Trust Fund, Guaranteed Appropriations and General Fund.
 - Funding provided through eight existing Federal Agencies.
 - New Mexico’s Share is estimated at \$3.76 Billion
 - Aviation; Bridges; Roads; Wastewater; Drinking Water and Dams



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Existing Federal Funding Sources

- Natural Resource Conservation Service (NRCS)
 - Watershed and Flood Prevention Operations Program (WFPO);
 - Requires a Watershed Conservation Plan
 - Can be up to 100% Grant.
 - Watershed Rehabilitation Program (WRP);
 - Emergency Watershed Program (EWP);
 - Environmental Quality Incentives Program (EQIP);
 - Regional Conservation Partnership Program (RCPP)



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Existing Federal Funding Sources

- Federal Emergency Management Agency (FEMA)
 - Hazard Mitigation Grant Program (HMGP);
 - Funding tied to federal disasters in NM.
 - 75% grant
 - Flood Mitigation Assistance (FMA);
 - Restricted to communities with a flood insurance program.
 - 75% grant
 - Building Resilient Infrastructure and Communities (BRIC)
 - National competition, 75% grant.





Existing Federal Funding Sources

- Federal Highway Administration (FHWA)
 - Metropolitan or Rural Planning Organization (MPO/RPO)
 - Transportation Improvement Program (TIP)
 - 84% grant.
 - Transportation Alternative Program (TAP)
 - 84% grant.
 - Highway Safety Improvement Program (HSIP)
 - Up to 90% grant.



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Existing Federal Funding Sources

- Environmental Protection Agency (EPA)
 - Clean Water State Revolving Loan Fund (CWSRF)
 - Drinking Water State Revolving Loan Fund (DWSRF)
 - These are typically low interest loan programs.
 - Both of these programs are more competitive when interest rates are high.
 - Recent funding through IIJA provides up to 50% grant.



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Existing Federal Funding Sources

- US Army Corps of Engineers (USACE)
 - Continuing Authority Programs (CAP)
 - Focuses on Flood Mitigation projects.
 - Upper limit of \$10 million.
 - 66% Grant.
 - Section 14 - Erosion Mitigation
 - Environmental Infrastructure (Section 595 & 593)
 - Similar focus as CAP, but 75% grant.



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Existing Federal Funding Sources

- Bureau of Reclamation (BOR)
 - Water SMART Program
 - Water and Energy Efficiency Grants
 - Small-Scale Water Efficiency Projects
 - Water Marketing Strategy Grants
 - Drought Response Program
 - Cooperative Watershed Management Program (CWMP)
 - Smaller grants, typically 50%.



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Existing Federal Funding Sources

- Land & Water Conservation Fund
 - Can be used to purchase land.
 - NM State Conservation & Outdoor Recreation Plan (SCORP)
 - 50% grant.
- Urban Waters Federal Partnership (UWFP)
 - Coalition of Federal, State and Private Entities
 - Available in the Middle Rio Grande
 - Grant & Match varies.



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QUESTIONS?



Webinar Schedule



Grant Writing Webinar Series Schedule			
Day	Date	Time	Topic
Wednesday	9-Mar	10 - 11 AM	Introductory Session/Overview of Funding Sources
Wednesday	23-Mar	10 - 11 AM	#1. What Makes a Good Project?
Tuesday	5-Apr	10 - 11 AM	#2. Benefits/Limitations/Considerations of External Public Funding
Tuesday	26-Apr	10 - 11 AM	#3. Project Scoping for Funding
Tuesday	17-May	10 - 11 AM	#4. General Project Development
Thursday	9-Jun	10 - 11 AM	#5. Identifying Matching Funds & Partners
Tuesday	21-Jun	10 - 11 AM	#6. You Got the Money - Now What?





○ Webinar 1: What Makes a Good Project?

Objectives

- Use a series of basic questions to identify and explain your project.
- Learn the different types of projects that can be funded.
- Evaluating the good, the bad and the ugly of the proposed projects.
- Prioritizing your projects for funding.



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○ Webinar 2: Benefits and Limitations of Federal Funding

Objectives

- Gain a better understanding of the benefits provided by Federal funding, beyond the direct benefit of the actual \$\$.
- Learn the limitations of Federal Funding, including potential impacts to your community budget and staffing.
- Review grant funding application timelines and learn about “curve balls” imbedded in certain fund sources.



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○ Webinar 3: Project Scoping for Funding

Objectives

- Learn how to match your project to the most effective source of grant funding.
- Matching project goals with funding agency goals.
- Evaluating Federal grants for suitability for your project.
- Understanding how to segment or phase your project.



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○ Webinar 4: General Project Development

Objectives

- Preparing your Project for a Grant Application.
- Identifying and Developing the Materials needed to support the Application.
- Useful Reference Documentation and Sources.
- The role of Consultants and other Third Parties.



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○ Webinar 5: Identifying Matching Funds & Partners



Objectives

- Understanding Types of Match.
 - Direct, Indirect
- Identifying Match Resources.
- Addressing Lack of Sufficient Match.
- Understanding Types of Partnerships.
- Leveraging Partnerships and Matching Funds.



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○ Webinar 6: You Got the Money - Now What?

Objectives

- Understand the steps to receive Federal Funds.
- Setting Project Schedules to meet Grant deadlines.
- Tracking Expenditure of Grant funds
- Tracking Expenditure of Matching funds.
- Monitoring and Reporting Requirements.
- Project Closeout.



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QUESTIONS?



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