



What is Manufacturing Day?

It's a spotlight on manufacturing. A spotlight on New Mexico-made products. And on the more than 27,000 New Mexicans working in the manufacturing industry. It's an opportunity to enhance public knowledge about the economic impact of manufacturing in New Mexico.

What's involved?

Manufacturers open their doors by hosting facility tours. The public attends; students, business associates and clients attend. Elected officials participate. Visitors get to see designs turned into products, products repurposed into other products — the range of human industry. They leave with more knowledge and inspiration. They talk. They see media coverage. Companies and sectors grow allies.

Manufacturing Day helps:

- Students, parents and educators get inspired about careers in manufacturing.
- Customers, suppliers and business associates build deeper relationships.
- Media, legislators and future customers connect with manufacturers.

What happened on Manufacturing Day last year?

- 2018 was the sixth year New Mexico participated in the annual national event.
- 31 events took place in 10 New Mexico communities.
- 18 New Mexico manufacturers hosted public or student tours or gave presentations.
- 150 students from 6 schools were given private tours of manufacturing facilities.
- 3700 students attended career fairs.
- 11 proclamations were issued by elected officials.
- Hosts included commercial woodworking and lighting factories; food producers and breweries; manufacturers of windows, medical devices, solar parts, plastics and more.
- State legislators and other decision makers attended tours in their districts.
- Mayors, city councilors and county commissioners participated.

Get on board Manufacturing Day 2019!

National Manufacturing Day is October 4, but tours of New Mexico manufacturing facilities will be held October 4-26. Other events will take place throughout the month. In New Mexico, every day in October is Manufacturing Day! Here's how to get involved:

- Ask your local manufacturers to host a facility tour.
- Participate in an event to show your support of manufacturing in your area.
- Spread the good word about New Mexico manufacturing.
- Join the push for creating a climate that further encourages manufacturing in New Mexico.

Manufacturing Day in New Mexico is sponsored by New Mexico MEP, a nonprofit organization that helps businesses transform their operations into efficient engines of growth. Learn more at newmexicomep.org.