



24TH ANNUAL
NEW MEXICO INFRASTRUCTURE FINANCE CONFERENCE
“Stronger Infrastructure for a Stronger New Mexico”
Las Cruces Convention Center
OCTOBER 23-25, 2019

SPONSOR/EXHIBITOR INFORMATION & REGISTRATION

The 24th Annual New Mexico Infrastructure Finance Conference will be held October 23-25, 2019 at the Las Cruces Convention Center. Sessions have been selected to appeal to a broad range of conference participants which include: utilities, community & economic development, tribal, planning, transportation, finance, housing and tourism. Attendees are comprised of local governments, state and federal agencies, Native American Tribes, elected officials, community development directors, planners, public works directors, and many others.

The New Mexico Infrastructure Finance Conference also offers an opportunity to get the word out about your organization to people who can truly use your services. You or your organization can choose to have a presence at the conference as a sponsor. Options for sponsorship include financial contribution alone or financial contribution with an exhibit booth.

For more information regarding exhibits, sponsorship levels, and other opportunities; contact Carmen Morin at (505) 827-4797 or at CarmenB.Morin@state.nm.us. You may also visit our website at: <http://www.nmifc.com>.

We welcome your participation and look forward to hearing from you.

| Bernalillo | Catron | Chaves | Cibola | Colfax | Curry | De Baca | Doña Ana | Eddy | Grant | Guadalupe | Harding | Hidalgo | Lea | Lincoln | Los Alamos | Luna | McKinley | Mora | Otero | Quay | Rio Arriba | Roosevelt | San Juan | San Miguel | Sandoval | Santa Fe | Sierra | Socorro | Taos | Torrance | Union | Valencia |

| Alamogordo | Albuquerque | Angel Fire | Anthony | Artesia | Aztec | Bayard | Belen | Bernalillo | Bloomfield | Bosque Farms | Capitan | Carlsbad | Carrizozo | Causey | Chama | Cimarron | Clayton | Cloudcroft | Clovis | Columbus | Corona | Corrales | Cuba | Deming | Des Moines | Dexter | Dora | Eagle Nest | Edgewood | Elephant Butte | Elida | Encino | Espanola | Estancia | Eunice | Farmington | Floyd | Folsom | Fort Sumner | Gallup | Grady | Grants | Grenville | Hagerman | Hatch | Hobbs | Hope | House | Hurley | Jal | Jemez Springs | Kirtland | Lake Arthur | Las Cruces | Las Vegas | Logan | Lordsburg | Los Alamos | Los Lunas | Los Ranchos de Albuquerque | Loving | Lovington | Magdalena | Maxwell | Melrose | Mesilla | Milan | Moriarty | Mosquero | Mountainair | Pecos | Peralta | Portales | Questa | Raton | Red River | Reserve | Rio Communities | Rio Rancho | Roswell | Roy | Ruidoso | Ruidoso Downs | San Jon | San Ysidro | Santa Clara | Santa Fe | Santa Rosa | Silver City | Socorro | Springer | Sunland Park | Taos | Taos Ski Valley | Tatum | Texico | Tijeras | Truth or Consequences | Tucumcari | Tularosa | Vaughn | Virden | Wagon Mound | Willard | Williamsburg |



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SPONSORSHIP LEVELS

Conference sponsors receive many benefits for their financial support, including recognition in our conference program, events, and complimentary registration.

Premiere Level - \$2,100

Your organization receives acknowledgement as a Premiere Sponsor at all conference functions and on all printed material (including conference bags and sponsor signs at registration) and an opportunity to display your organization banner at meal functions. This level of sponsorship also includes full registration for four and one exhibit table.

Corporate Level - \$1,100

Your organization receives acknowledgement as a Corporate Sponsor at conference functions and some printed material. This level of sponsorship also includes full registration for three and one exhibit table.

General Level - \$600

Your organization receives acknowledgement as a General Sponsor in the conference program. This level of sponsorship also includes full registration for two and one exhibit table.

Government Level - \$300

Your agency receives acknowledgement as a Government/Non-profit Sponsor in the conference program. This level of sponsorship includes full registration for one and one exhibit table.

Additional Sponsorship Opportunities

Luncheon Sponsorship - \$3,500

Your agency receives acknowledgement as a Luncheon Sponsorship in the conference program as well as signage at the Luncheon(s). This level of sponsorship includes four full registrations and one exhibit table.

Awards Brunch Sponsorship - \$3,500

Your agency receives acknowledgement as an Awards Brunch Sponsor in the conference program as well as signage at the Brunch. This level of sponsorship includes four full registrations and one exhibit table.



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REGISTRATION

If you are interested in becoming a conference sponsor, fill out the sponsor registration form on the last page of this packet and return to the address shown. Registration deadline for guarantee sponsor name on printed material is September 27, 2019.

HOTEL INFORMATION

The Conference organizers reserved a block of guest rooms at the following hotels:

Courtyard Marriott
 456 E. University Ave.
 Las Cruces, NM 88001
 (575) 526-1722

Hotel Encanto de Las Cruces
 705 South Telshor Blvd.
 Las Cruces, NM 88011
 (575) 522-4300

When making your reservations, ask for the NM Infrastructure Finance Conference rates. In order to receive discounted rate you must make your reservations before Tuesday, October 8th; thereafter, rooms will be on a space and rate availability basis only. We urge you to make your reservation early.

EXHIBIT BOOTH *Registration includes:*

- 10’ x 8’ booth includes pipe and drape
- 8’ skirted table with 2 chairs
- Recognition in the conference program (*order is based on sponsorship level*)
- Full conference registration(s) including all meal functions and socials (*based on sponsorship level*)

Convention Services of the Southwest (CSS) is the Official Exhibit Service Contractor. After your registration and payment have been processed by NMML, your contact information will be sent to CSS. They will email you login information to access additional services that CSS has to offer. If you do not receive this information, please call 505-243-9889.

SHIPPING: CSS is responsible for all inbound/outbound shipping. Direct shipping to the Las Cruces Convention Center Civic Center is not applicable. Shipping must go through CSS. If the facility receives show freight, it will be consigned to CSS and the exhibitor will incur drayage charges. The Convention Center will not accept any outbound shipping responsibility. Additional information including fees will be on the electronic service kit that you must access from the CSS website using your login information.

EXHIBIT HOURS/CONFERENCE FORMAT

TUESDAY, OCTOBER 22

4:00- 7:00 pm Exhibitor Setup
 Early Registration

WEDNESDAY, OCTOBER 23

8:00 am - 5:00 pm Registration
 8:00 - 11:00 am Exhibit Setup, Coffee
 8:00 am - 7:00 pm Exhibits Open
 8:30 - 10:45 am Mobile Workshop
 11:00 am - 12:00 pm Welcome/Keynote
 12:00 - 1:30 pm Lunch/Gen. Session
 1:30 - 1:45 pm Exhibit Stroll/Break
 1:45 - 3:15 pm Track Sessions
 3:15 - 3:30 pm Exhibit Stroll/Break
 3:30 - 5:00 pm Track Sessions
 5:00 - 7:00 pm Welcome Reception

THURSDAY, OCTOBER 24

7:30 am - 5:00 pm Registration/
 Exhibits Open
 8:30 - 9:30 am Breakfast/Gen. Session
 9:30 - 9:45 am Exhibit Stroll/Break
 9:45 - 11:15 am Track Sessions
 11:15 - 11:30 am Exhibit Stroll/Break
 11:30 am - 1:00 pm Lunch/Gen. Session
 1:00 - 1:45 pm Exhibit Stroll/Break
 1:45 - 3:15 pm Track Sessions
 3:15 - 3:30 pm Exhibit Stroll/Break
 3:30 - 5:00 pm Track Sessions
 6:00 - 11:00 pm Dinner & Dance

FRIDAY, OCTOBER 25

8:30 - 9:00 am Exhibit Stroll/Break
 9:00 - 11:30 am Awards Brunch
 12:00 pm Exhibit Breakdown



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EXHIBITOR REGISTRATION

(PLEASE PRINT CLEARLY)

Company/Agency Name: _____ Contact Person: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ E-mail: _____

I would like to be a:

- Luncheon Sponsor (4 full registrations-1 exhibit table)..... \$3,500.00
 - Awards Brunch Sponsor (4 full registrations-1 exhibit table) \$3,500.00
 - Premiere Sponsor (4 full registrations-1 exhibit table)..... \$2,100.00
 - Corporate Sponsor (3 full registrations-1 exhibit table) \$1,100.00
 - General Sponsor (2 full registrations-1 exhibit table)..... \$600.00
 - Government/non-profit (1 full registrations-1 exhibit table) \$300.00
- Sponsorship & Exhibit Financial Sponsorship Only (no exhibit) Will Need Electricity

LIST OF ATTENDEE(S) *(Sponsorship level determines number of paid attendees included):*

1. Name: _____ Title: _____ Email: _____
 2. Name: _____ Title: _____ Email: _____
 3. Name: _____ Title: _____ Email: _____
 4. Name: _____ Title: _____ Email: _____

ADDITIONAL TICKETS: *(one complimentary ticket to each meal event is included with each full conference registration)*

<u>EVENT</u>	<u># of Tickets</u>		<u>Price/Ticket</u>		<u>Total</u>
Wednesday Luncheon (WL)	_____	X	\$40	=	\$ _____
Thursday Luncheon (TL)	_____	X	\$40	=	\$ _____
Thursday Social (TS)	_____	X	\$40	=	\$ _____
Friday Awards Brunch (FAB)	_____	X	\$35	=	\$ _____
			Total Amount Enclosed:		\$ _____

Names for additional tickets *(indicate who is attending which event – must coincide with selection above):*

1. Name: _____ Title: _____ WL TL TS FAB
 2. Name: _____ Title: _____ WL TL TS FAB
 3. Name: _____ Title: _____ WL TL TS FAB
 4. Name: _____ Title: _____ WL TL TS FAB

PAYMENT INFORMATION

- Check enclosed - payable to **New Mexico Municipal League**
- Purchase Order for Registration Fees - Attach copy or provide PO# _____
- Charge my registration fees to VISA or MC. Call in credit card information to Jackie. *Receipts available at registration check-in.*

*Register early to
guarantee company
name on printed
materials!*

Return by September 27th to:	NM Municipal League Attn: Jackie Portillo P.O. Box 846 Santa Fe, NM 87504-0846 jportillo@nmml.org Fax# (505) 984-1392
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