



Municipal Officials Leadership Institute
Advanced Program
April 27-28, 2017
La Posada de Santa Fe

Preliminary Program

THURSDAY, APRIL 27

7:20 – 8:00 a.m.

REGISTRATION & BREAKFAST

8:00 – 8:05 a.m.

WELCOME, INTRODUCTIONS

8:05 a.m. – 9:35 a.m.

STRATEGIES FOR ECONOMIC TRANSFORMATION

This workshop will provide a more in-depth look at re-development strategies available to municipal leaders to assist in rebuilding their local economy. Particular focus will be on the traditional commercial sectors and building community consensus to move redevelopment and revitalization forward. The workshops will include New Mexico MainStreet program's economic development strategies for its work across the state as well as local case studies. The workshops will also address tools and practices that local governments can implement to stimulate the economic revitalization process.

*Instructors: Rich Williams, Director, NM MainStreet Program
Eduardo Martinez, Revitalization Specialist in Organization
Development
New Mexico Economic Development Department*

9:35 – 9:45 a.m.

BREAK

9:45 a.m. - Noon

SOLUTION FOCUSED MEETINGS AND TEAMS -

- *Release the "Us versus Them" mentality,*
- *Promote respect and cooperation, and*
- *Learn standards and behaviors that guarantee organizational success.*

*Instructor: Linda Strauss, SPHR, Consultant
Innovate+Educate*

Noon – 1:30 p.m.

LUNCH/ COMMUNICATION CATCH-UP

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THURSDAY, APRIL 27 - continued

1:30 – 5:00 p.m.

GOVERNMENTAL CONDUCT ACT

The New Mexico Governmental Conduct Act (GCA) governs the ethical and legal conduct of public officers and employees at all levels of government. The GCA provides guidance to those trusted to serve the public interest by establishing parameters for ethical and legal conduct. The GCA can also be used by members of the public to evaluate the work of those entrusted with public trust. Along with the Inspection of Public Records Act and Open Meetings Act, the GCA ensures that government functions are carried out in the open, in an honest and fair manner, by people who remain accountable to the public.

Instructor: Luis Carrasco, Attorney

Rodey, Dickason, Sloan, Akin & Robb, P.A.

In consultation with the New Mexico Office of the Attorney General

3:00 – 3:15 p.m.

BREAK

5:30 – 7:00 p.m.

SOCIAL & DINNER

FRIDAY, APRIL 28

7:30 – 8:30 a.m.

BREAKFAST

8:30 a.m. – Noon

ASKING THE RIGHT QUESTION

- Understand how powerful questions can be transformative
- Learn how to structure, form and ask insightful and powerful questions
- Practice writing powerful questions
- Leave the workshop with actual questions you can ask your constituents

Instructor: David Markwardt, MSOD, MFA

David Markwardt Consulting, LLC

Noon

WRAP UP & ADJOURN

NOTE: Additional breaks are built into presentations that run longer than 1 hour, with presenters announcing break times.