



**Municipal Officials Leadership Institute**  
**Advanced Program**  
April 27-28, 2017  
*La Posada de Santa Fe*

**PROGRAM**

**THURSDAY, APRIL 27**

7:20 – 8:00 a.m.

REGISTRATION & BREAKFAST

8:00 – 8:05 a.m.

WELCOME, INTRODUCTIONS

8:05 a.m. – 9:35 a.m.

**STRATEGIES FOR ECONOMIC TRANSFORMATION**

This workshop will provide a more in-depth look at re-development strategies available to municipal leaders to assist in rebuilding their local economy. Particular focus will be on the traditional commercial sectors and building community consensus to move redevelopment and revitalization forward. The workshops will include New Mexico MainStreet program's economic development strategies for its work across the state as well as local case studies. The workshops will also address tools and practices that local governments can implement to stimulate the economic revitalization process.

*Instructors: Rich Williams, Director, NM MainStreet Program  
Eduardo Martinez, Revitalization Specialist in Organization  
Development  
New Mexico Economic Development Department*

9:35 – 9:45 a.m.

BREAK

9:45 a.m. - Noon

***SOLUTION FOCUSED MEETINGS AND TEAMS -***

- *Release the "Us versus Them" mentality,*
- *Promote respect and cooperation, and*
- *Learn standards and behaviors that guarantee organizational success.*

*Instructor: Linda Strauss, SPHR, Consultant  
Innovate+Educate*

Noon – 1:30 p.m.

LUNCH/ COMMUNICATION CATCH-UP

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**THURSDAY, APRIL 27 - continued**

1:30 – 5:00 p.m.

**GOVERNMENTAL CONDUCT ACT**

The New Mexico Governmental Conduct Act (GCA) governs the ethical and legal conduct of public officers and employees at all levels of government. The GCA provides guidance to those trusted to serve the public interest by establishing parameters for ethical and legal conduct. The GCA can also be used by members of the public to evaluate the work of those entrusted with public trust. Along with the Inspection of Public Records Act and Open Meetings Act, the GCA ensures that government functions are carried out in the open, in an honest and fair manner, by people who remain accountable to the public.

*Instructor: Luis Carrasco, Attorney*

*Rodey, Dickason, Sloan, Akin & Robb, P.A.*

*In consultation with the New Mexico Office of the Attorney General*

3:00 – 3:15 p.m.

BREAK

5:30 – 7:00 p.m.

SOCIAL & DINNER

**FRIDAY, APRIL 28**

7:30 – 8:30 a.m.

BREAKFAST

8:30 a.m. – Noon

**ASKING THE RIGHT QUESTION**

- Understand how powerful questions can be transformative
- Learn how to structure, form and ask insightful and powerful questions
- Practice writing powerful questions
- Leave the workshop with actual questions you can ask your constituents

*Instructor: David Markwardt, MSOD, MFA*

*David Markwardt Consulting, LLC*

Noon

WRAP UP & ADJOURN

**NOTE:** Additional breaks are built into presentations that run longer than 1 hour, with presenters announcing break times.