

## ***Business/Government Partnership Opportunity***



- Do you want over 1,700 elected and appointed officials from around New Mexico to become familiar with your business or agency?
- Would you like to have the names, addresses, and telephone number of these officials?
- Do you want to know what is going on in the world of the municipal official? Would you like to increase your sales to these officials while saving your company time and money?
- If you are nodding your head YES to these questions, then you should consider becoming a member of the Business or Government Partnership Program of the New Mexico Municipal League, an association that represents municipalities throughout the state.

### ***What Do We Do?***

The New Mexico Municipal League (NMML) is a non-profit organization comprised of all 105 incorporated municipalities in the State of New Mexico that works to improve and assist local governments.

While the purpose of the League is to serve New Mexico's municipalities, many businesses & government agencies will find it advantageous to participate in the League as Business/Government Partners. Membership allows an organization to receive League publications to be more aware of issues that are of concern to municipal government and to have more contact with municipal officials.

If your organization deals regularly with New Mexico municipal governments, you should consider a Business/Government Partner membership. Consider the benefits. Your membership is a valuable business investment. If you feel this program is for you, why not send in your membership today? We look forward to working with you and helping you work with New Mexico's municipalities.



# **Business/Government Partnership Opportunity**

**Become a member of our team today!**

**NMML**  
P. O. Box 846  
Santa Fe, New Mexico 87504  
(800) 432-2036  
Fax: (505) 984-1392  
[www.nmml.org](http://www.nmml.org)

# BENEFITS OF THE BUSINESS/GOVERNMENT PARTNERSHIP PROGRAM

## Business/Government Partnership Program Application Form

### Subscriptions and Publications:

- ❖ *The Municipal Reporter* – the League’s monthly newsletter is a regularly published publication that reaches New Mexico’s municipal officials. The newsletter is distributed to over 2,000 officials, including mayors, governing body members, judges, city managers, municipal clerks, court clerks, attorneys, police chiefs, fire chiefs, government finance officers, public works directors, environmental quality officials, librarians, risk managers, safety officers, zoning officials and airport managers.
- ❖ *Legislative Bulletin* – is a publication published weekly during the legislative session highlighting bills introduced that specifically impact municipalities around the state. A *Summary of Laws* is published at the conclusion of the legislative session, which highlights bills passed that impact municipalities.
- ❖ *Directory of Municipal Officials* – issued annually, which includes names of both elected and appointed municipal officials, addresses, municipality e-mail addresses, and phone/fax numbers of city halls and employees of each municipality. Over 1,000 copies are distributed to municipalities as well as organizations that work with them.

**Note:** Members participating in the Business and Government Partnership Program will be listed in the Directory of Municipal Officials.

### Other Benefits:

- ❖ A 10% discount on advertising in *The Municipal Reporter*.
- ❖ Recognition of Business/Government Partner membership in Annual Conference Program.

- ❖ Member rates for attendance at the New Mexico Municipal League Annual Conference. Over 600 key municipal officials attend the conference in August.
- ❖ A listing on the New Mexico Municipal League’s Web Page. Now includes an area for our Business and Government Partners with scrolling logos and a link to the list of partner contacts and their web sites.



### Membership Cost for Fiscal Year 2014/2015:

- \$400 per year – Business Partner
- \$200 per year – Government Partner

If your organization is interested in becoming a member of the Business or Government Partnership Program, please complete the application form and mail it with your check (or complete credit card information on right): New Mexico Municipal League, P. O. Box 846, Santa Fe, NM 87504

*Please indicate below your organization’s type of business/service for placement in the New Mexico Municipal League’s Directory (updated each May).*

- Architecture & Engineering
- Computer Services & Office Systems
- Construction, Road & Street Services
- Consulting Services
- Environment & Sanitation
- Finance
- Government Agency
- Insurance & Risk Management
- Legal Services
- Other – Specify: \_\_\_\_\_

Company/Agency

Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

### PAYMENT INFORMATION:

PO# \_\_\_\_\_

Check Enclosed - Payable to NMML

Charge my registration fee to:

Visa or  Master Card listed below.

The NMML is authorized to use the card below to pay the applicable fee in the amount of:

\$400  \$200

Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_