



Municipal Officials Leadership Institute

Leadership Program

November 7-9, 2018
La Posada de Santa Fe

Preliminary Program

WEDNESDAY, NOVEMBER 7

7:15 – 8:00 a.m. **REGISTRATION & BREAKFAST**

8:00 – 8:30 a.m. **THE NEXT STEP: Achieving the Certified Municipal Official (CMO) Designation**

*Presenter: Tasha Martinez, MOLI Director
New Mexico Municipal League*

8:30 – 11:00 a.m. **OMA REDUX: Practical Guidance for Governing in the Sunshine**

- Analyzing More Nuanced Open Meetings Act Issues
- Simulated Application of the Open Meetings Act as an Elected Public Official
- Tips for Ensuring Your Governing Body Stays True to the Open Meetings Act

*Presenter: Luis Carrasco, Attorney
Rodey, Dickason, Sloan, Akin & Robb, P.A.
In consultation with the New Mexico Office of the Attorney General*

9:45 – 10:00 a.m. **BREAK**

11:05 a.m. - Noon **TRUST: The Work Culture; Perceptions of Leaders and Leadership Qualities that Enhance or Diminish Trust.**

*Presenter: D.F. “Duffy” Swan, Chairman, Co-owner
French Funerals & Cremations and the French Family of Companies*

Noon – 1:00 p.m. **LUNCH**

1:00 – 2:00 p.m. **How to Grow a Safety Culture**

*Presenter: Brock Carter, President
Safety Counselling, Inc.*

2:00 – 3:00 p.m. **THE DOLLARS AND SENSE OF SAFETY**

- The Impact of Safety on Your Municipality’s Budget
- The Role of Elected Municipal Officials and Managers in Fostering a Culture of Safety Within the Municipality

*Presenter: Kathy Hennessy, Deputy Risk Services Director
New Mexico Municipal League /New Mexico Self Insurer’s Fund*

WEDNESDAY, NOVEMBER 7 – continued

3:00 – 3:15 p.m. **BREAK**

3:15 – 5:00 p.m. **TRP® Becoming the Totally Responsible Person: Stay Positive, Productive, and Effective...No Matter What?**

- Eliminate negativity, gossip and criticism in yourself, and learn how to deal with it in others
- Triumph through change and adversity
- Uncover meaning and purpose to stay motivated and connected to the mission...in every moment of every day!
- Immediately apply what you've learned, and have fun doing it!

*Presenter: Linda Strauss, SPHR, SHRM-SCP
Training, Consultation, Mediation
Strauss Human Resources Consulting*

5:30 – 7:00 p.m. **SOCIAL & DINNER**

THURSDAY, NOVEMBER 8

7:15 – 8:00 a.m. **BREAKFAST**

8:00 – 11:00 a.m. **BE GREAT! COMMUNICATE TO RELATE!**

Don't miss this fun and valuable brainstorming and collaboration workshop that explores how leaders view and navigate today's media, and asks, "Are we communicating what we really mean or is the message getting lost?" We'll explore multiple perspectives, discover some new words and phrases, and get to the meat of some of the most current situations leaders may be facing.

*Instructor: Emily Stern, Founder,
Intersectional Consulting, LLC.*

9:30 – 9:45 a.m. **BREAK**

11:00 am – Noon **STOP THE BLEED**

Stop the Bleed is a national awareness campaign and call-to-action. Stop the Bleed is intended to cultivate grassroots efforts that encourage bystanders to become trained, equipped, and empowered to help in a bleeding emergency before professional help arrives.

*Instructor: Jan Snyder, Assistant Fire Chief,
Santa Fe Fire Department*

Noon – 1:00 p.m. **LUNCH**

1:00 – 2:00 p.m. **STOP THE BLEED - continued**

THURSDAY, NOVEMBER 8 - continued

2:10 -4:10 p.m. **SOCIAL MEDIA IN GOVERNMENT**

- The Power of Social Media
- Effective Communication /Content
- Building a Balanced Following
- Responding to Negative Content
- Social Media and IPRA

*Instructor: Gregory Hull, Mayor
City of Rio Rancho*

3:00 – 3:15 p.m. **BREAK**

4:10 – 5:00 p.m. **TBA**

~Evening Free~

FRIDAY, NOVEMBER 9

7:15 – 8:30 AM **BREAKFAST**

8:30 AM – Noon **Servant Leadership Summary:** Essential leadership skills include:

- Engaging others in shared meaning
- A distinctive, compelling voice
- Integrity
- Adaptive capacity

Do those traits feel familiar to you? Are they what you practice? Do you put the needs of your support staff and your subordinate agencies over your own? If you do, you are what is known as a “servant leader”.

Leaders with those attributes foster trust among employees by holding themselves accountable, helping others develop, showing appreciation, sharing power and listening without judging. While serving and leading seem like conflicting activities, these leaders are effective initiators of action. Look to Nelson Mandela and Martin Luther King for examples.

Instructor: Arthur Humphries, Business Advisor at the Federal and State Governments Sponsored Procurement Technical Assistance Center

10:00 – 10:15 a.m. **BREAK**

Noon **PROGRAM ADJOURNS**