

Business/Government Partnership Opportunities

- ❑ Do you want over 1,700 elected and appointed officials from around New Mexico to become familiar with your business or agency?
- ❑ Would you like to have the names, addresses, and telephone number of these officials?
- ❑ Do you want to know what is going on in the world of the municipal official? Would you like to increase your sales to these officials while saving your company time and money?
- ❑ If you are nodding your head YES to these questions, then you should consider becoming a member of the Business or Government Partnership Program of the New Mexico Municipal League, an association that represents municipalities throughout the state.

What Do We Do?

The New Mexico Municipal League (NMML) is a non-profit organization comprised of all 104 incorporated municipalities in the State of New Mexico that works to improve and assist local governments.

While the purpose of the League is to serve New Mexico's municipalities, many businesses & government agencies will find it advantageous to participate in the League as Business/Government Partners. Membership allows an organization to receive League publications to be more aware of issues that are of concern to municipal government and to have more contact with municipal officials.

If your organization deals regularly with New Mexico municipal governments, you should consider a Business/Government Partner membership. Consider the benefits. Your membership is a valuable business investment. If you feel this program is for you, why not send in your membership today? We look forward to working with you and helping you work with New Mexico's municipalities.

BUSINESS/GOVERNMENT PARTNERSHIP OPPORTUNITIES

Become a member of our team today!



New Mexico Municipal League

NMML

P. O. Box 846
Santa Fe, New Mexico 87504
(800) 432-2036
Fax: (505) 984-1392
www.nmml.org

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BENEFITS OF THE BUSINESS/GOVERNMENT PARTNERSHIP PROGRAM

Subscriptions and publications

- *The Municipal Reporter* – the League’s monthly newsletter is a regularly published publication that reaches New Mexico’s municipal officials. The newsletter is distributed to over 2,000 officials, including mayors, governing body members, judges, city managers, municipal clerks, court clerks, attorneys, police chiefs, fire chiefs, government finance officers, public works directors, environmental quality officials, librarians, risk managers, safety officers, zoning officials and airport managers.
- *Legislative Bulletin* – is a publication published weekly during the legislative session highlighting bills introduced that specifically impact municipalities around the state. A *Summary of Laws* is published at the conclusion of the legislative session, which highlights bills passed that impact municipalities.
- *Directory of Municipal Officials* – issued annually, which includes names of both elected and appointed municipal officials, addresses, municipality e-mail addresses, and phone/fax numbers of city halls and employees of each municipality. Over 1,000 copies are distributed to municipalities as well as organizations that work with them.
Note: Members participating in the Business and Government Partnership

Program will be part of our *yellow pages* in the Directory of Municipal Officials.

Other Benefits:

- A 10% discount on advertising in *The Municipal Reporter*.
- Member rates for attendance at the New Mexico Municipal League Annual Conference. Over 600 key municipal officials attend the conference in August.
- A listing on the New Mexico Municipal League’s Web Page. This partnership is a great opportunity to give your company or agency statewide exposure!
- Recognition of Business/Government Partner membership in Annual Conference Program.

Cost of Membership:

\$400 per year – Business Partner
\$200 per year – Government Partner
May 1st to April 30th

If your organization is interested in becoming a member of the Business or Government Partnership Program, please complete the application form and mail it with your check for the appropriate amount to: New Mexico Municipal League, P. O. Box 846, Santa Fe, NM 87504

Business/Government Partnership Program Application Form

Company/Agency
Name: _____

Representative: _____

Title: _____

Address: _____

City: _____ State: _____

Zip Code: _____ Phone: _____

Fax: _____

E-mail: _____

Web site: _____

Please indicate below your organization’s type of business/service for placement in the New Mexico Municipal League’s Directory.

- Architecture & Engineering
- Computer Services & Office Systems
- Construction, Road & Street Services
- Consulting Services
- Environment & Sanitation
- Finance
- Government Agency
- Insurance & Risk Management
- Legal Services
- Other – Specify: _____